

# Sales and Operations Planning Seminar

Tuesday 7th February 2012— London (near Kings Cross)

## Confirmed Speakers



## Delegate quotes from our last event:

“Extremely well run event with quality speakers, I will definitely attend the next event”

“The event provide an excellent level of content and which I will use to drive change in our business”

“The event allow us to benchmark ourselves with other in the industry”

“Great networking event”

## ***Best practice from industry speakers covering***

- Demand Planning and Forecasting
- Commercial Planning
- Supply Planning
- NPD Planning
- Senior Team Review

By attending this event you will listen to 5 industry speakers and their experience in driving the business using the S&OP process. You will have the opportunity to network with other industry professionals and debate on how to best to drive S&OP in your business.

The topics covered will be of interest to Supply Chain, Sales, Finance and General Management.

At this event there will be a special focus on how to engage Sales Teams in the S&OP process. The S&OP process is heavily dependant on sales teams input. With increases in spend on trade promotions and higher input costs, account planning needs more rigor with the same level of resource. How is this best achieved ?

## EVENT DETAILS

Costs: Free to Manufacturing Distribution and Retail Companies

Location: London (near Kings Cross Railway Station)

Time: 10am to 4pm

To book you place e-mail [karen.evans@exceedra.com](mailto:karen.evans@exceedra.com) or call +44(0)844 556 1242

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